



Co-funded by
the European Union

WELCOME TO THE HER TECH NEWSLETTER!

We are happy to present you the third newsletter of the project Her Tech, Her Terms. Engagement as the key.

Get to know the project and what we have achieved so far!

Just a year ago, we were asking ourselves: what makes girls choose IT – or why do they not?

We did not just guess. We decided to find out. We analysed dozens of studies and initiatives from across Europe to understand what really works and what only looks good on paper.

And do you know what? We have the answers.

In this newsletter, we share what the HER TECH project has taught us – and how this knowledge translates into real-world actions that are changing the career paths of young women.



Literature review completed!

Project partners have completed **Literature Review on Engagement strategies and techniques used in teaching informatics and computer science**, examining methods employed to enhance engagement in these subjects. The report identifies evidence-based approaches that help engage girls in ICT education and analyses how differences in engagement between boys and girls can be addressed through teaching methods and learning design.

See the report here: [Literature review on gender-specific engagement strategies](#)

HER TECH partners meet in Helsinki

Partners of the HER TECH project recently gathered in Finland for a two-day project meeting hosted by [XAMK – South-Eastern Finland University of Applied Sciences](#). The meeting focused on reviewing project progress, discussing research findings, and planning the next steps in activities aimed at increasing girls' engagement in ICT and informatics education. The programme also included visits to innovation spaces and discussions with students, creating valuable opportunities for exchange and collaboration.



Stay up-to-date on women in tech!

You can find more information by clicking on the pictures!



[Beyond the “Poster Girl”: Why Mentoring Alone Won’t Close the STEM Gap](#)



[Rethinking Technology through Feminism and Error](#)



We may all teach in the same way, but does everyone learn
in the same way?



Forgotten market – women over 50

HOW CAN YOU REACH US?

